

To place an order, please complete and return this form to Autometrics Inc. by fax or email:

Fax: 1.562.684.0227
Email: christine.mackenzie@autometrics.com

By signing below, you confirm that you agree to the Autometrics Terms of Use.

Order Information Please select which report you would like to purchase:

- | | | |
|--------------------------|---|----------|
| <input type="checkbox"/> | Toyota Recall Impact Report (snapshot as at January 31, 2010) | \$15,000 |
| <input type="checkbox"/> | Toyota Recall Impact Report (daily updates up to February 5, 2010) | \$20,000 |
| <input type="checkbox"/> | Toyota Recall Impact Report (daily updates up to February 5, 2010 then weekly updates for remainder of February 2010) | \$30,000 |
| <input type="checkbox"/> | Toyota Recall Impact Report (daily updates up to February 28, 2010) | \$35,000 |

Reports will be delivered via email to the subscriber listed below, following confirmation of the order.

Subscriber Details Please provide the details of the primary subscriber (in CAPITALS)

Name _____
Job Title _____
Company Name _____
Telephone * _____
Email Address _____

Signature _____
Date _____

* a representative from Autometrics will telephone to confirm your order, prior to delivery via email.

Billing Details Please provide the following details for invoicing (in CAPITALS)

Name _____
Email Address _____
Company Name _____
Address _____

Telephone _____

Upon receipt of the signed order, an invoice will be generated and emailed to the subscriber and billing email address. Payment terms are 14 days net by check or wire transfer.

TERMS OF USE

LICENSING POLICY

Autometrics Pulse™ Syndicated Demand Reports, and the information contained therein are the intellectual property of Autometrics, and permission to use the same is granted on a multi-user basis to all clients.

The Multi-user License allows clients to read, print, and distribute printed and electronic copies of Autometrics Pulse™ Demand Reports within the client's organization, provided Autometrics is cited as the source. Clients are also allowed to use and manipulate this data for their internal corporate purposes, provided Autometrics is cited as the source. A Multi-user License does not give the Client the right to distribute Autometrics data or demand reports to individuals outside the client's organization.

No part of the Autometrics Pulse™ syndicated Demand Reports may be reproduced, stored in a retrieval system of any nature, modified, transmitted or made available in any form or by any means, electronic, mechanical, photocopying or otherwise, unless otherwise agreed with Autometrics.

COPYRIGHT

Unless specifically stated to the contrary, all Autometrics Pulse™ Material is copyrighted by us. You have no rights in or to the Material and you may not use any Material other than as permitted under this Agreement.

TRADEMARK

All trade names, trademarks, service marks and other product and service names and logos on Autometrics Pulse™ or in the Syndicated Demand Reports are the proprietary trademarks of Autometrics and are protected by applicable trademark and copyright laws.

CITATION POLICY

Clients and media outlets cite Autometrics Pulse™ reports and analysis for their corporate purposes from time to time. The general rules for citation are as follows:

- If you have used Autometrics survey data, forecast data, or information appearing in our research reports without manipulation as part of your own work (such as corporate presentations or research reports), you should cite Autometrics as follows: "Source: Autometrics Pulse™" or an

appropriate citation with the words "Autometrics Pulse™" in the text of your publication.

- If you have used Autometrics' analysis or information appearing in our reports and have manipulated the data, you should cite Autometrics as follows: "Source: Autometrics Pulse™ based Information" or an appropriate citation in the text of your publication.
- If you are a media outlet and you have cited Autometrics' analysis or information appearing in our Reports, we would appreciate a courtesy copy of the article and/or electronic news clip, which can be sent to:
info@pulse.autometrics.com

DISCLAIMER OF WARRANTIES AND LIMITATION OF LIABILITY

THE AUTOMETRICS PULSE™ ONLINE PRODUCT AND SYNDICATED REPORTS ARE PROVIDED BY AUTOMETRICS ON AN "AS IS" AND "AS AVAILABLE" BASIS. AUTOMETRICS MAKES NO REPRESENTATIONS OR WARRANTIES OF ANY KIND, EXPRESS OR IMPLIED, AS TO THE OPERATION OF THE ONLINE PRODUCT OR THE INFORMATION, CONTENT, MATERIALS, OR PRODUCTS INCLUDED ON THE SITE OR WITHIN THE SYNDICATED REPORTS. YOU EXPRESSLY AGREE THAT YOUR USE OF AUTOMETRICS PULSE™ IS AT YOUR SOLE RISK.

TO THE FULL EXTENT PERMISSIBLE BY APPLICABLE LAW, RESEARCH AND MARKETS DISCLAIMS ALL WARRANTIES, EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE. AUTOMETRICS DOES NOT WARRANT THAT THIS SITE, ITS SERVERS, OR E-MAIL SENT FROM AUTOMETRICS ARE FREE OF VIRUSES OR OTHER HARMFUL COMPONENTS. AUTOMETRICS WILL NOT BE LIABLE FOR ANY DAMAGES OF ANY KIND ARISING FROM THE USE OF THIS SITE, INCLUDING, BUT NOT LIMITED TO DIRECT, INDIRECT, INCIDENTAL, PUNITIVE, AND CONSEQUENTIAL DAMAGES.